

M. & K. Have Just Received From New York Hundreds of Stunning New Fall Suits

Which are Offered at Prices that Will Pack Our Great Ladies' Ready-to-Wear Dept.

Little can you realize how much M. & K. customers will profit as a result of the enormous purchases which our buyers made in New York on their recent buying trip until you see and thoroughly inspect the wonderful line of suits which it is our pleasure to offer at prices really unheard of in this day of high cost of material and workmanship.

Judging from the crowds which fill the M. & K. ladies' department daily it surely must be convincing that the women of the tri-cities and vicinity greatly appreciate M. & K. lower price system. We are particularly proud of our wonderful showing of new fall suits at

\$25

Guaranteed Saving of \$10 or More on Every Suit in Collection

We have these stunning suits in all sizes to fit women, misses and juniors and in a variety of styles, and in a choice selection of materials and rich colors of the season. Many are fur trimmed and the long coat which is the demand of Dame Fashion is a predominating feature.

An endless assortment of suits which we have just received and which are unusually nifty have been specially priced at

\$19.95 and \$22.50

Never did the suit styles give promise of greater popularity.

Never in the history of M. & K. were they more attractively priced. Positively the largest and the Most Wonderful Showing of Suits in the Tri-Cities.

Special attention should be given our very exclusive styles in fall suits in the very fashionable materials of bolivia, kitten's ear, imported fabrics, all purchased from New York's most exclusive makers and specially priced at

\$39.50, \$45, \$55 up to \$95



Serge Dresses the Rage

In Styles to Become All Ages of Women, Misses and Juniors

A serge dress is almost an indispensable item of the woman's wardrobe when the weather first turns cool and we need only judge from the great number which we have already disposed of to know that our buyers' selection of the leading New York manufacturers' choice was excellent.

Whether good looking clothes means a business necessity or a social duty you can find just what you want, we assure you, in our dress section.

*Youthful models for college girls.
Nobby frocks for the high school girls.
Stunningly designed dresses for every woman.*

One always looks well dressed in a serge frock and it is possible for anyone to have one at our prices which range from \$14.95, \$16.95 and \$22.50 to \$25 and up.

Special mention should be given of those at \$14.95 and \$16.95.

Excellent line of the ever popular Peter Thompson suits at \$7.50 and \$7.95. Also beautiful serge dresses for intermediates, juniors and misses at

**\$9.95, \$11.95, \$14.95, \$16.95,
\$18, \$22.50 and \$25**



Silk Dresses For Afternoon and Street Wear

Afternoon frocks of satin, charmeuse and crepe de chine are getting a big share of the attention which tri-city women are centering on M. & K.'s handsome line of smart styles.

Dark colors prevail in the development of these afternoon and street dresses and the colors are lovely as they bring out the very prettiest shades of blues, greens, browns and the many and very popular shades of purple.

Exquisitely embroidered and cleverly designed these frocks are smartness and style personified and yet they are most satisfactorily priced at

\$16.95, \$22.50 and \$25

Gorgeous showing of handsome afternoon dresses in chiffon velvets fur-edged Georgettes and heavy satins, equally reasonable in price.

Women's Shoes

Style tendencies indicate that novelty footwear is to be more popular than ever and the beautiful line of two-toned styles which is being featured in the M. & K. shoe department is the talk of the tri-cities for there is nothing like it elsewhere. These stunning styles range in price from \$4 to \$10.

M. & K.

Rock Island

There is Style Galore in the Winter and Fall Coats

Stunning is no name for our wonderfully beautiful line of coats. Coats of every desired color and coats in all the lovely materials.

*Velours.
Broadcloth.
Imported novelties.*

*Fancy Mixtures.
English Tweeds.
Bolivias.*

With these fabrics featured the long coat is the preference. They are equipped with large pockets and high convertible collars which fall in big cape effects when they are not buttoned up to the throat to keep out the fall breezes and wintry winds. A great many coats are handsomely fur trimmed.

The wide flare at the hem is uniform and many hang from the shoulder and some fall from the waist, according to choice. The styles are so very becoming that the demand for coats has been large but we anticipated it and are ready for anything.

Coats at \$25, \$29.50, \$35 up to \$150 are attracting particular attention.

Great showing of popular priced coats at \$12.95, \$14.95, \$16.95, \$19.95 and \$22.50.



Autumn Reflected in Beautiful Showing of Blouses

Daintiness is a feature of many of the beautiful blouses for fall and the color combinations in the handsome silks of the tailored waists, which appeal to a large majority of womankind, is all that one would expect to find in blouses to wear with fall suits.

We positively have loads of lovely Grgette blouse is greater than ever, it would variety of styles that it would be an endless job to begin telling you about them.

Georgette of white in all its purity, flesh tinted Georgettes and Georgettes dipped in autumn colors. The demand for the Georgette blouse is greater than ever it would seem.

Plaids and stunning striped blouses form a delightful note of the fall showing and they come in the softest of taffetas and in a big variety of styles with collars high and low or convertible.

MAX HELD AND FORSYTHE WAISTS

The kind you read about in Vogue and all the high class publications which tell of the predominating styles.

They are severely tailored with little pointed cuffs, revers and turn back collars, are fastened with beautiful pearl buttons and many have ties attached.

Waists you would think nothing of paying \$7 for at \$4.95, and others at a wide variety of prices from \$1.95, \$2.95, \$3.95. You are sure to save \$1 or more on every waist in our huge stock and we have thousands of them.

Exquisite one-of-a-kind blouses, specially selected in regard to individuality and real exclusiveness, from \$9.95 to \$39.50.

